

## Dave Coplin Bio – July 2020

Dave Coplin helps organisations and individuals to see the full potential that technology offers of a modern, digital society. He focuses not on the technology itself, but on the humans who use it.

Dave has a tell-it-as-he-sees-it style and a light-hearted approach. He enthuses and entertains his audiences and helps them to think differently and creatively. His mission is to make people reconsider their relationship with technology and how it can help them work smarter, not harder.

Technology geek-dom is in Dave's DNA. A life-long Star Trek fan and a former Crystal Maze winner all contribute to this friendly, approachable, optimistic, bearded, pony-tailed alchemist. At Destination Star Trek, he took to the stage on a subject close to his heart – how technology, and even innovations referenced in Star Trek, are being brought to life now, changing the way we live and work forever.

For over 25 years, Dave Coplin has worked with or for the world's largest technology companies, most recently as Microsoft's "Chief Envisioning Officer", providing organisations and governments around the world with strategic advice and guidance that enables them to deliver lasting growth and market relevance through the adoption of transformational technology.

Dave is an established author on topics surrounding the future of work and our relationship with technology. His first book: "Business Reimagined", provided a view of a new working environment based on collaborative and flexible working that is even more relevant now than it was back then. The RSA turned Dave's presentation of this book into a [compelling 9 minute animation](#) which has gained almost a million views and is still deemed by many as the best starting point for any business to drive an organisational debate about the future of work and the role and relevance of the "office".

His second book, *The Rise of the Humans* (2014) provides a further call to action, for both individuals and organisations to learn how to complement (rather than compete with) the power of transformational technologies like big data and artificial intelligence in order to take back control of the potential that technology offers our businesses and our society.

Dave's work as a published thought leader has allowed him to start a new conversation with audiences that resonates broadly at all levels within organisations and individuals about the changing nature of work which requires even greater levels of flexibility, collaboration, creativity and innovation. With a loyal audience on social media, Dave is a prominent and regular voice at leading industry events and platforms including the RSA, WorkTech, and Cloud World Forum.

Feedback from a regional Financial Service Commission highlights this, *"It is not often you get to listen to someone without a sales pitch thrown in."*

Addressing the intersection of modern society technology through his public speaking and published work, Dave is spearheading the development of the UK's IT and digital industries by helping people to understand and aspire to greater outcomes from our use of technology.

Dave is a recognised authority in the industry on a broad range of topics and is often sought to provide advice and guidance to UK government on policy issues such as Artificial Intelligence and Robotics, as well as being a regular contributor both here in the UK and around the world with media like the BBC & BBC World, Channel 4, The Times, The Telegraph and the Guardian talking about everything from the future of work, the future of education, privacy and on-line safety, right through to big data and the impact of transformational technologies like Machine Learning and Artificial Intelligence.

Alongside his consulting and public speaking work, Dave is an independent non-executive director for Mitchells and Butlers plc and Vianet Group plc, helping to deliver on their strategies for growth by providing strategic advice and guidance on the increasing relevance of digital technologies across their business operations.

Dave runs a [vibrant YouTube channel](#) exploring the future of work and can be found on Twitter - [@dcoplin](#) and at his on-line home, [www.theenvisioners.com](http://www.theenvisioners.com) .